Da Vinci Schools Board of Trustees
Meeting Minutes
May 13, 2010

Open Session
Meeting called to order at 8:05 a.m.

Board Members Present:
Chet Pipkin, President
Don Brann, Vice President
Cheryl Cook, Secretary
Gary Wayland, Treasurer
Art Lofton, Member (by phone)

Staff Present:
Matt Wunder, Executive Director
Tom Cox, Wiseburn Chief Business Official
Nicole Temple, Principal
Jaime Hernandez, Da Vinci Information Systems
Tom Johnstone, Wiseburn Superintendent

Carla Levenson, Web Designer

Visitors Present:
Susan Andriacchi, Recording Secretary
Melanie Franko, future Da Vinci parent

Minutes from March 24, 2010 approved unanimously.

Discussion Item
Financial Report – Tom Cox
- The Board reviewed updated budget information

Closed Session
Adjoined to Closed Session 8:35 a.m.
Reconvened to Open Session 9:43 a.m.

Discussion Items (continued)

Carla Levenson – Website Redesign
- Something for every stakeholder on the home page
- Students and faculty will have digital profiles; use first name with last initial for privacy
- Every page will have links for donations, YouTube, Facebook
- Branding is consistent with web design, powerpoint presentation

Recognitions
- Carla Levenson was recognized for her outstanding work on the website, brand development, and her connections that have led to many benefits for DaVinci schools.
- Susan Andriacchi was recognized for her help with Board agendas and minutes.
Online Hybrid Education – Melanie Franko
- Provide online hybrid education to accommodate students on the waitlist, provide services to home school students, expand use of facilities, fulfill requirements for K-8, and provide additional revenue stream.
- Options – Scenario #1 Da Vinci Prep for wait list students, Scenario #2 Da Vinci Academy for Home school students
- Don Brann is concerned that it’s not the right time to take on this program with the issues of having a new school and new facilities; also the culture of Da Vinci—hands-on, project-based learning—is not a good fit with online courses.
- The vision of this program was not that students sit exclusively in front of a computer, but a hybrid program, similar to the summer program in which students come to campus but have an online curriculum.
- Direction of the board – explore online learning for current students

Closed Session (continued)
Adjourned to Closed Session 10:49 a.m.
Reconvened to Open Session 11:50 a.m.

Declaration of Closed Session discussions/actions:
1. Approved recommendation for administrative configuration/staffing.
2. Approved contracts for existing teachers.
3. Approved compensation matrix for new teachers to include 2 points worth $400 each for performance metric that will be developed.
4. Teach For America salaries will be evaluated.

Discussion Item (continued)
Counseling Needs Assessment Program – Matt Wunder
- Data on anonymous Da Vinci survey showed significant need for counseling services.
- Board unanimously agrees that the need for these services is philosophically aligned with hiring Richstone. Based on impending budget issues no contract will be created at this time.

Action Items
The following item was not approved:
1. Marriage & Family Therapist $57,300

The following items were approved unanimously by the Board:
2. Naviance college planning software $4,375
3. Experience Point increase of approximately $29,000
4. Increase in administration, college, and individual/family counseling
5. Summer stipends $6,000
6. Consulting agreement for Data Director and purchase of Zoom, school data disaggregation software $6,440
7. USC Stakeholder Satisfaction Survey – not to exceed $2,500

May 13, 2010
Action Items (continued)
The following item was approved by the Board; Gary Wayland abstained:
8. Agreement for Special Services with law firm of Atkinson, Andelson, Loya, Ruud, and Romo (AALRR) May 2010-June 2011, not to exceed $2,000

The following items were approved unanimously by the Board:
9. Oakbridge Young Life Camp Overnighter, total of $18,236.34
10. Studio Roja Graphi Design, $50/hour, not to exceed $1,500.
11. Sue Beauregard, Early College Program Director - $15,000
12. Formally change name from STEM Project Center to Da Vinci Science.

Upcoming Events
The next Board meeting not scheduled.

Adjournment Meeting adjourned at 12:08 p.m.